

## CRYSTAL DIMELER

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## WORK EXPERIENCE

**UNDER ARMOUR** *Assistant Graphic Designer, Apparel* 06/15 - NOW

Designed premium product based on independent industry trend research and company sales history. Played a key role in color execution across multiple seasons of product. Responsible for women's patterns in 150+ stores. Designed a #1 best selling graphic tee shirt for the women's training business.

**UNDER ARMOUR** *Graphic Design Intern, Apparel* 10/13 - 05/15

Designed graphics for shirts in a quick turnaround program. Responsible for quality execution and factory communication with tight deadlines.

**FRIENDS OF THE WEB** *Graphic Design Intern* 05/14 - 08/14

Balanced multiple ongoing projects for an up-and-coming app development company. Designed for a variety of platforms including web sites, mobile applications, and printed materials. Communicated with clients.

**LEADING THOUGHTS** *Web Manager* 03/13 - 11/14

Collaborated with their strategy consultant to ensure excellence. Solely responsible for maintaining the company's web presence. Worked remotely.

**INDEPENDENT FREELANCE** *Print & Web Designer*

Clients include MICA's Center for Career Development & Graphic Design Department, Dixie Casting, Fells Point Corner Theatre, Holcomb Behavioral Health Systems, and more.

## VOLUNTEERING

**TEDx BALTIMORE** *Graphic Designer* 10/13 - 2/14

## EDUCATION

**MARYLAND INSTITUTE COLLEGE OF ART** MAY 2015

*Bachelor of Fine Arts in Graphic Design*

GPA 3.97, Dean's List, Academic Scholarship

**PNC DESIGN FELLOWSHIP** *Fellow* 06/13 - 08/13

Responsible for rebranding the Women's Exchange. Worked closely with another fellow to design creative and practical solutions for a store with a rich history.

## SKILLS

Adobe Illustrator, Photoshop, InDesign, After Effects, Sketch3  
HTML5, CSS3, Wordpress, Coda, Adobe Dreamweaver  
Technical Packaging, Factory Communications  
Microsoft Office Suite